

TALENT RELEASE

Production / Project: Harriett's Park Avenue Fashion Week 2010

To: Park Avenue Area Association

With knowledge that you intend to act in reliance hereon, I irrevocably give you, your subsidiaries, successors, assigns, and licensees, the absolute right and permission to copyright, use, publish and distribute all photographs, film, video tape, audio and digital media in which I may be included for editorial, advertising, art, cable television, broadcast television, radio, internet or other promotion, or for any lawful purpose whatsoever, without restrictions.

I hereby release the Park Avenue Area Association from all claims, demands, liabilities, damages, costs and expenses including, but not limited to, attorneys' fees and fees of other professionals, that I may now or hereafter have arising in connection with your use of my likeness, voice, sound and/or statements in such photographs, films, tapes and/or recordings, as the case may be, and your exercise of the rights hereby granted, including, without limitation, claims for compensation, defamation, or invasion of privacy or other claims for infringement or violation of personal or property rights of any sort whatsoever.

This Release shall be binding upon me, and my heirs, personal representatives and assigns, and shall be governed and construed under the laws of the State of Florida. Venue for any legal action arising out of or in connection with this Release shall be in Orange County, Florida, and I waive my right to a trial by jury.

This Release reflects all the agreements, understandings, representations, conditions, and warranties by and between the parties. Neither party shall be liable for any representation made unless it is expressly set forth in this Release, and this Release may not be modified or amended except in a writing by both of the parties.

Name (Print): _____

Address _____

City/State/Zip: _____

E-Mail: _____ Phone: _____

Date: _____ Signed: _____

- IF UNDER 18 YEARS OLD

I hereby certify that I am the parent and / or guardian of the above, a minor under the age of eighteen years. I hereby consent to the terms set forth in the Release herein above, signed by the minor, with the force and effect as executed by me.

DATE: _____ PARENT / GUARDIAN SIGNATURE: _____

ADDRESS: _____