

Harriett's Park Avenue Fashion Week 2011
EMERGING DESIGNER CONTEST
APPLICATION MUST BE SUBMITTED BY AUGUST 29, 2011

Requirements:

- **Application must be submitted by 4:00 pm August 29, 2011 to:**
Winter Park Chamber of Commerce
Attn: Debra Hendrickson
151 W. Lyman Avenue
Winter Park, FL 32789
- Must be at least 18 years of age at time of submission.
- Must be able to submit a complete, cohesive, show-ready, 10-look (male or female) collection.
- Semi-finalists will be selected by September 1, 2011
- If accepted to the semi-finals, you must be able to travel to Winter Park to collect materials for the "Project Runway" style fashion challenge during the week of September 5 and complete the challenge by September 22, 2011.
- Finalists will be selected by September 23, 2011.
- If accepted to the finals, you must be able to travel to Winter Park for a photo and video shoot with yourself and five looks from your collection on September 27, 28, or 29, 2011.
- The winner will be selected by September 4, 2011 and revealed in Winter Park on October 15, 2011.
- Past winners of any Park Avenue Fashion Week Emerging Designer Contest are not eligible to enter.

Name: _____ **Age:** _____ **Gender:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Alternate Phone:** _____

Email: _____

Have you attended Fashion Design School? _____ **If so, tell us about it:** _____

Have you worked in the Fashion Industry? _____ **If so, tell us about it:** _____

Submission: MUST BE SUBMITTED BY AUGUST 29, 2011

- Completed Application (this document).
- Completed and Signed Release Form.
- Copy of your Drivers License or Photo Id.
- A biography with picture of yourself attached.
- A portfolio of press you have received.
- A detailed description of your designs (what inspires you?) and a description of the collection you want to show at Harriett's Park Avenue Fashion Week.
- Three to five looks (these will be returned) from the collection you want to show.
- Pictures or sketches of ten looks including the 3-5 submitted to Harriett's Park Avenue Fashion Week.

Date: _____ **Signature:** _____